

BRIEFING AGENDA

1. Amazon HQ2 – RFP Overview – Chief Rybka
 - a. 1 Proposal per MSA
2. Should this region submit? – Chief Sobel Jordan
 - a. Impact
 - b. Distinguisher
 - c. Education Opportunities; Mayor's Higher Education Compact (Drs. Berkman & Anglin)
3. Proposed Timeline – Director Ebersole (See below handout)
4. Incentive Analysis – Director Ebersole
 - a. State and Local communities have provided over \$50 Million in incentives to Amazon (2 Columbus & 1 Cleveland-area facilities)
 - b. HQ Proposals are generally incentive driven
 - c. Task: Review Incentive Option; Engage State & Port Authority (Ebersole; Carter)
5. Preliminary Sites Under Analysis - Director Collier
 - a. Public Square/Warehouse District
 - b. E. 9th/Lakefront
 - c. Scranton Peninsula
 - d. Opportunity Corridor: E. 105/New Economy Neighborhood
6. Role of Business Community/GCP – Deb Janik
7. NEXT STEPS – Chief Rybka
 - a. Packaging Assistance – Site Selection Professionals
 - b. Outreach to property owners/developers in proposed nodes – Start Friday
 - c. Outreach to larger developer community
 - d. Tasks/Assignments
 - i. Site Selection (Chief Rybka)
 - ii. Incentives (Ebersole; Carter; Janik)
 - iii. Transportation; Cycling; Pedestrian (Collier, Gallucci)
 - iv. Daily Living; Recreation; Quality of Life; Housing Options (Collier)
 - v. Labor Costs; Wage Information (Ebersole; CSU)
8. COMMUNICATIONS STRATEGY – Chief McCall
 - a. City/County proposal on behalf of the region
 - i. Suburban Proposals
 - ii. TeamNEO (Janik)
 - iii. JobsOhio
 - iv. Intergovernmental communication
 - b. Joint Statement – Chief McCall & Chief Sobel Jordan
 - i. City/County jointly collaborating on proposal
 - ii. Do not wish to discuss details of proposal; competitive advantage

TIMELINE

Briefing for Mayor & County Executive – Week of 9/11/17

Identify necessary support team/consultants – Week of 9/18/17

Developer Meeting (Sites Under Consideration) – Week of 9/18/17

DRAFT Incentives for Development (Preliminary Discussion) – Week of 9/18/17

PREPARE Discussions of Distinguishing Factors and other key narratives - Week of 9/18/17

Complete FIRST DRAFT RFP Response & Circulate for Review – Week of 9/25/17

Receive Final Proposal Information from Selected Developers – 10/2/17

Integrate Developer Responses into Draft RFP – 10/6/17

Finalize Incentive Proposal -10/6/17

Review FINAL DRAFT PROPOSAL RFP (Potential Outside Review) – 10/13/17

Submit Proposals – 10/16/17